



# Business Management

## Program Details

Bachelor of Science Degree in Business Management

**Duration:** 2 Years - Online (in addition to a previously obtained associate degree) or 4 years with no previous degree

**Specialization:** Entrepreneurship and Management

## Overview

Earn a bachelor's degree while you work full-time! Our entrepreneurship-focused business program is designed for working adults who need online classes and flexible scheduling. You will learn the essentials of starting and running a business, leading teams, and managing complex projects. If you dream of starting your own business, our dedicated faculty will help you to develop your business plan and strategy, communicate your vision in a compelling way, and launch and grow your business. This is also an excellent choice for people who want more managerial responsibility within their current company. If you already have experience with a business area covered by the curriculum, you can petition to receive credit instead of taking the class, shortening the time to graduation. Also, any associate degree can be stacked into this bachelor's degree, eliminating two years of coursework.

## What You Will Learn

- Leadership
- How to design, launch, and run a small business
- How to manage marketing, finance, HR, and operations
- Project management
- Strategic decision-making

## Career Paths

- Entrepreneur
- Business owner
- Project Manager
- Team Leader

## Job Outlook

Nationally, people with bachelor's degrees earn 88% more than those with high school diplomas, and 58% more than those with associate degrees (source: Aspen Economic Strategy Group). In many companies, having a bachelor's degree is required to advance in the managerial ranks. For those who would prefer to be their own boss, entrepreneurship offers the satisfaction of building one's own business and growing personal wealth.

 Learn more at [franklincummings.edu/business](https://franklincummings.edu/business)



## APPLY TODAY!

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[admissions@franklincummings.edu](mailto:admissions@franklincummings.edu)

617.588.1368

# ➤ Higher Education. Lower Obstacles.

## Programs at a glance

### Certificates

- Automotive Technology\*
- Industrial Electronics Technology\*
- HVAC&R Technology\*
- Network & Systems Support\*
- Practical Electricity\*
- Software Development\*

### Associate Degrees

- Automotive Technology
  - Electric Vehicle Technology concentration
- Biotechnology
- Computer Information Technology (3 concentrations)
  - Cybersecurity
  - Network & Systems Support
  - Software Development
- Construction Management
- Engineering Technology (4 concentrations)
  - Manufacturing and Automation Technology
  - Building Energy Management
  - Mechatronics Technology\*
  - Renewable Energy Technology
- Opticianry

### Bachelor's Degrees

- Business Management
- Electrical Engineering

\*College credits earned in this program can be applied (or "stacked") toward a related higher degree at Franklin Cummings Tech.



Here at Franklin Cummings Tech, we prepare our students to meet the ever-evolving needs of the future. Our programs offer students the opportunity to learn beyond textbooks, **make the world better for the next generation**, and experience lifelong career success.

## Top Reasons to Choose Franklin Cummings Tech

### 1 Career-Focused

Our programs prepare you for the future. We help you find careers in high-demand fields, in roles where you will be paid well and can support your family. In fact, most of our programs boast **80-90%** job placement rates. Our partnerships with industry leaders and job fairs lead to real-world experience and careers for our graduates.

### 2 Affordable

Our tuition cost is **less than half** of the average tuition at four-year non-profit colleges or for-profit technical schools in Massachusetts. Here, you can enjoy school and the economic opportunities that come with a degree at a price you can afford. That is why **97% of our students receive financial aid**. Your future matters, especially to us.

### 3 Flexible

We offer day and evening classes to meet your schedule. Some programs take less than a year to prepare you for **immediate entry** into the workforce. When you're ready to continue your education, you can apply (or "stack") your 1-year certificate credits toward an associate or bachelor's degree. This flexibility helps you find a great job, quickly.

### 4 Supportive

**We offer small classes**—with no big lecture halls—allowing you to receive the individualized attention you need to thrive. Success coaches provide you personalized support every step of the way, which is why most Franklin Cummings students finish on time.

We are an Affirmative Action/Equal Opportunity institution that does not discriminate on the basis of age, race, religion, color, creed, national or ethnic origin, sex, sexual orientation, handicap, or disability in its education programs, employment, or in admissions to, access to, or treatment in its programs or activities.